

8/19/09

Re: Signage Committee Report for A/P Council

Our committee has met on approximately 2-3 occasions since my last report to the council on 1/21/09. The Chancellor has adopted the committee's Visual Identity Guidelines which contains eight (8) separate categories and styles of signage for the campus. These categories included the following:

1. Campus Gateway
2. Campus Directory
3. Vehicular Directional
4. ADA Entry Map
5. Building Identification
6. Nameless Building Identification
7. Indoor/Outdoor Venue Identification
8. Department Identification

Information regarding the Visual Identity Guidelines policy can be located at the following website:

<http://logo.siuc.edu/signs.html>

Copies of these guidelines have been attached to this report to be filed with A/P Council.

The additional meetings have been held to approve signage requests for specific buildings/campus departments, as well as, discussion to eliminate potential loopholes in the policy document.

Sincerely,

Jon Geiger, Driver Education Specialist
Evaluation and Developmental Center