



SIUC Signage Committee Update for 4/20/12 A/P Council Meeting

By Jon Geiger

Since the last report, the campus Signage Committee has only met through e-mails related to questions about various signage for SIU's Sustainability Council. This group indicated, "The locations and types of our projects are varied, and so having a consistent aesthetic and tone would be important." Possible locations included the green roof on the Ag. Building, the prairie restoration sites in front of the Life Science 2 and near CEHS, near the Elkay hydration systems in the Student Center and "loose" signs that could be attached to or placed near a project, like the solar water heater built by engineering students. Our committee's chairperson sent the group's representative a copy of the SIU Signage Policy and suggested the group come up with specific design proposals the signage committee could vote on for approval. The Sustainability Council has yet to respond to the signage committee's request with design proposals. For items mentioned that were considered interior signs, our chairperson told them that they could send a General Improvement Request through the Physical Plant for possible design and installation because it is beyond the scope of the signage committee's duties.

On a side note, the committee was not consulted when Lipman-Hearne was commissioned to make a logo change for the university. Also, a design is presently being developed to place a plate with the new SIU logo over all Pulliam Clock Tower logos on existing building name signs (tombstones).

During the past year, the campus signage policies have not been updated or changed. Departments on campus continue to adhere to the Signage Committee's policies and procedures before making requests for approval.