

Report to the A/P Staff Council
Regarding
Intercollegiate Athletic Advisory Committee

This committee meets on a monthly basis throughout the semester. There have been 7 meetings over the past year. Each meeting begins with a presentation from a student athlete and a coach to better acquaint the committee with the entire athletic program. Each meeting includes reports from the Director of Athletics, Mario Moccia, Senior Director of Athletics, Kathy Jones, and Dr. Harold Bardo.

Highlights from meetings throughout the year:

1. Recognition of the All Century Football and Men's Basketball Teams
2. Efforts are underway to preserve the history of women's athletic at SIU
3. Opening and Dedication of the new baseball facilities
4. Student athletes continue to excel in the classroom with an overall GPA of 3.09 and 60 student athletes earning a 4.0
5. Student athletes and SIU athletics participate in a number of community service efforts throughout the year. The biggest recipient being the Hope is Home campaign.
6. Gender equity issues continue to be addressed. Overall, SIU is doing well with the exception being in the assistant coach category.
7. Attendance at home games continues to be a concern. Efforts are underway to determine how to increase attendance at athletic events, in particular, football.
8. A contract extension was granted to Learfield Communications (Sports) for next year and 3 more years added. They handled marketing of ads and sales of Saluki inventory. Sales have double under their guidance.
9. Ticket Solutions has been hired to manage ticket sales
10. Athletics has taken over concessions sales since Chartwell's left which has resulted in an additional revenue stream for athletics
11. A proposed student fee of \$315.00 per semester sent to the Board of Trustees
12. There continues to be ongoing conversation regarding the overall budget for athletics